

FOR IMMEDIATE RELEASE

New Book - Sylvia's Super-Awesome Project Book: Super-Simple Arduino

8th Grade Girl Brings Engineering and Computer Science to Life in New Children's Book

Torrance, CA - November 20, 2014 - Constructing Modern Knowledge Press is pleased to announce the publication of Sylvia's Super-Awesome Project Book: Super Simple Arduino, by Super-Awesome Sylvia. This first book written and illustrated by young maker movement sensation Super-Awesome Sylvia shares the power of Arduino microcontroller programming with learners of all ages through exciting engineering projects. Sylvia's whimsical graphics and clever explanations make powerful STEM (Science, Technology, Engineering, and Math) concepts accessible and fun.



Super-Awesome Sylvia is a kid who loves making, tinkering, and art. Her online video series, [Super-Awesome Sylvia's Super-Awesome Maker Show](#), has millions of views. In this super fun book, Sylvia teaches kids to understand Arduino microcontroller programming by inventing an adjustable strobe and two digital musical instruments you can play! Along the way, they will learn a lot about electronics, coding, science, and engineering.

Apple co-founder Steve Wozniak shares his praise for the book:

"Doing things like this made me love building projects and made me feel special when I was quite young. The knowledge of how to do such things is around but it's almost always more important to get youngsters to WANT to do thing like this. Sylvia carries that motivation factor so well that I actually would want to embark on these projects myself. The hardest steps are the beginning ones and these projects are simple enough to not lose the interest of youngsters who want to build things in their lives."

Information about the book, a companion hardware kit, and resources may be found at superawesomebook.com.

The book is immediately available from Amazon.com (MSRP \$14.95). For bulk order or reseller information, contact sales@cmkpress.com

About the author and illustrator - "Super-Awesome" Sylvia Todd

Super-Awesome Sylvia started making and tinkering with things when she was 7, and loves to try new things. One year after visiting Maker Faire, Sylvia and her dad were inspired to create a Web show about making things modestly titled, "Sylvia's Super-Awesome Maker Show", where she shows kids and adults that making things can be fun, easy and more rewarding than just buying something. Millions of views later, Sylvia has covered everything from hobby rocketry, to sewable soft circuits. The show has garnered attention from parents and educators the world over. Learners of all ages report that the show gets students them in making things and learning something along the way. She is a girl scout and has three younger siblings. Sylvia has been profiled on network news, People Magazine, and in the New York Times. Sylvia has been invited to The White House twice, spoken at the United Nations, and presented at countless Maker Faires around the world. In 2014, Sylvia became an author by launching a series of full-color children's books, "Sylvia's Super-Awesome Project Books" published by [Constructing Modern Knowledge Press](#).

About Constructing Modern Knowledge Press

Building upon the success of its first book, [Invent To Learn – Making, Tinkering, and Engineering in the Classroom](#) and its world-class events for educators, Constructing Modern Knowledge Press is dedicated to sharing powerful ideas with creative educators and parents who wish to design productive contexts for learning. Books, public speaking, and innovative learning adventures are all part of the mission.

For more information, media kit, or interview requests, contact:

Sylvia Martinez - Sylvia@cmkpress.com (310) 567- 4243

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